

## PROOF PREVIEW - NO CHARGE

**No charge for proof preview before your purchase.**

Before an order is placed, our in-house graphics design staff will create a “soft proof” from the graphic file(s) that you submit. This “soft proof” should be used to visualize how your graphics will appear on the covers, banners, signs or fence screen material of your choice and to make certain that all elements of the design have been included. Also, we will also examine your file to review image quality, resolution, and sizing. If your file won't meet our quality requirements for wide-format printing, we'll discuss the options available if you would like to place an order.

**Today, our mission is simple:** Empower business to dream big and purchase smart. We're doing this by disrupting the industry through our top tier cloud-based systems and amazing customer care to deliver monster savings to our customers.



## PRINTING FILE REQUIREMENTS

**There is no artwork set-up fee**

Our designers will open and verify the files for color, resolution and suitability for large format output, rendering files into the proper format for output, placing the files into our output template, as well as the making and sending of electronic proofs for approval (up to 2 sets). However, a setup fee will be requested if your files don't meet the minimum requirements below.

### FILES FORMAT:

**Artwork can be provided in .ai, .eps format**

- Adobe Illustrator cs2 or below (.ai, pdf, .eps) (preferred)
- Adobe Photoshop cs2 or below (.psd, .tiff or .eps) (preferred)
- Coreldraw 12 or below ( . cdr ) (preferred)

### FILE SETUP:

**Vectorized file:**

- 1:1 size with at least 100DPI resolution or in right proportionate.
- Make sure all fonts outlined or convert to curves.
- Any images placed in vectored should be in CMYK format and with at least 100DPI resolution.

**Color:**

If you have any critical color requirement, please provide us with Pantone color or a printing sample, otherwise, ask us for a sample for proof. You can search for Pantone colors at [www.pantone.com](http://www.pantone.com).

## LOGO CREATION (CUSTOM QUOTED)

Do you need a professional logo that is customized for your organization?

We will help you create a custom logo that can be used on any branded product of your choice in the store or any other use that can help to increase your brand's awareness and recognition. To assist with discussing your logo design needs, please call us or send an email to [design@soncostore.com](mailto:design@soncostore.com) and tell us about your needs.

## GRAPHIC DESIGN RATE (CUSTOM QUOTED)

Do you need your logo retouched or converted? Need high-resolution illustrations or graphics for your custom printed job?

We will create artwork customized for your organization that can help to communicate your story or message. As each of these types of projects is varied, we will discuss your needs and provide a custom quote for our design services.